

Downtown Merchants Association - General Membership Meeting

December 2011 Meeting Agenda

Bella's on Broadway, Dec 23, 2011 at 8 AM

- Welcome
- Introduction of Members and Guests
- Treasurer's Report
- Secretary's Report
- Hometown Christmas Experience update
- Facebook discussion by our members - continued from the last meeting

7 members were present at this mornings meeting. We talked about Facebook and online marketing for your business. Some stores reported they had a great December compared to previous years. Do more stores want to stay open until 7 or 8 pm on Thursdays? We handed out sign up cards for our Newsletter.

Event dates for 2012

Awake the Lakes	May 25 - 28
Sidewalk Sale	May 23 - 27
Vikingland Festival	June 24
Summer Sidewalk Sale	July 11 - 15
Crazy Days	Aug 2 - 6
Fall in Love Festival	Sep 20 - 24
Girls Night Out	Sep 20
Trick or Treat	Oct 31
Black Friday	Nov 23
Hometown Christmas Experience	Dec 6 - 9
Men's Night Out	TBD

Announcements - What's happening in your business!

Next General Meeting: January 27, 2011 at 8 AM

Next Speaker -

Election for new board members.