



Why Become a Member?

Greetings!

Your friends and fellow business owners from the Alexandria Downtown Merchants Association are excited to tell you more about our organization, which has been in existence since 1967. We are made up of a great group of retailers, but are also made up of members from other sectors, like insurance, real estate, banking, services, and non-profits. The focus of our association is to leverage the individual resources of our small businesses to promote Downtown Alexandria with a unified intensity. The group commands a significant respect from local political leaders in matters of importance to Downtown Alexandria for shoppers, residents, visitors and business owners alike, while being recognized as a destination and a source of true value in the community.

MEMBER BENEFITS

On top of your membership supporting the vitality of Alexandria's Downtown, you will also have the opportunity to be involved with these member benefits:

- Receive a free listing on www.DowntownAlexandria.com
- Advertising, Facebook & Instagram Marketing with social media administrator on staff
- Email blasts sent to 2000+ subscribers
- Member Spotlight feature on website
- Merchant members Facebook group
- Monthly Membership Meetings
 - Networking Opportunities
 - Valuable Information about Downtown
 - Education
 - Have your voice and input be heard
- Important Communication regarding city laws, construction, initiatives and more
- Downtown Beautification: Flower Baskets
- Participate in Downtown Events & Promotions
- Advocacy for Downtown Interests
- First year price is discounted for new members

We thank you for your interest in the Alexandria Downtown Merchants Association! Please don't hesitate to reach out to us if you have any further questions. Together we can ensure the Downtown remains healthy and vibrant long into the future!